

# Meego Launcher Iconography

Icon creation kit 2011

Version 1.0

# Use the templates from the icon creation kit

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**Adobe templates.** The icon creation kit offers two different templates to help you create your application icon. Both are available as Adobe Illustrator (AI) templates and Adobe Photoshop (PSD) templates. If your artwork is vector based you can use the vector based Adobe Illustrator template. In case your artwork is a bitmap file it is easier to use the Adobe Photoshop template.

If you want to use precast backgrounds and simply place your glyph or logo on top of it you should use the template: “1\_Meego\_icon\_template\_PRECAST\_background” and follow the easy creation steps on the following pages for the AI template or page 19 for the PSD template.

If you want to use your own backgrounds you should use the template: “2\_Meego\_icon\_template\_INDIVIDUAL\_background” and follow the easy creation steps on pages 14 - 18 for the AI template or page 21 for the PSD template.

Example of  
your graphic



Example of  
the final icon

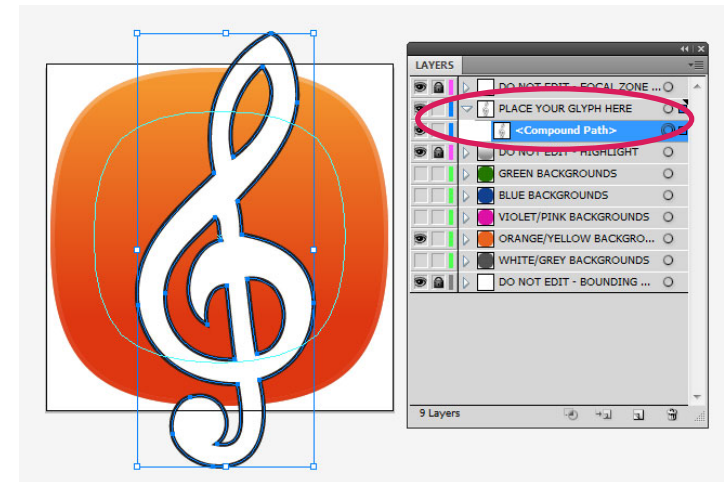


# Creating the icon with the AI template 1

If you want to use precast coloured backgrounds and just put your glyph or logo on top, you should open the Adobe Illustrator template “1\_Meego\_icon\_template\_PRECAST\_background.ait” and follow these easy steps to attach your graphic to the Meego icon background.

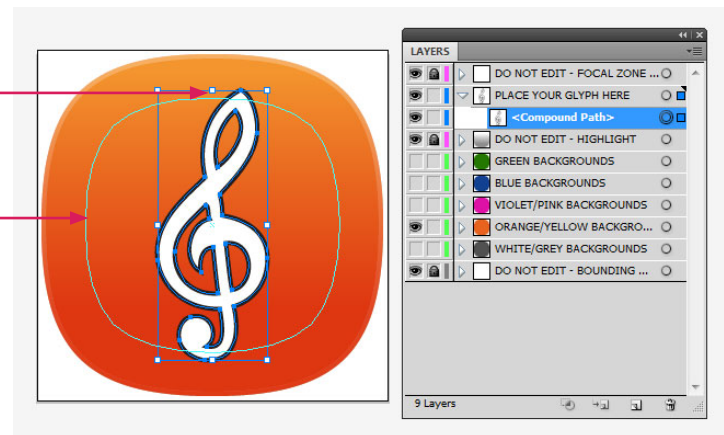
**Place your graphic.** Open or draw your vector graphic in Adobe Illustrator. Select the layer “PLACE YOUR GLYPH HERE” and draw or place your graphic here.

**Scale your graphic.** Scale your graphic to fit the dimensions of the background below and place it in the centre of the “Focal Zone” (guides). It may be necessary to temporarily group your graphic (ctrl/cmd +”g”) to scale it proportionally. Elongated elements may exceed the recommended “Focal Zone” by a few pixels.

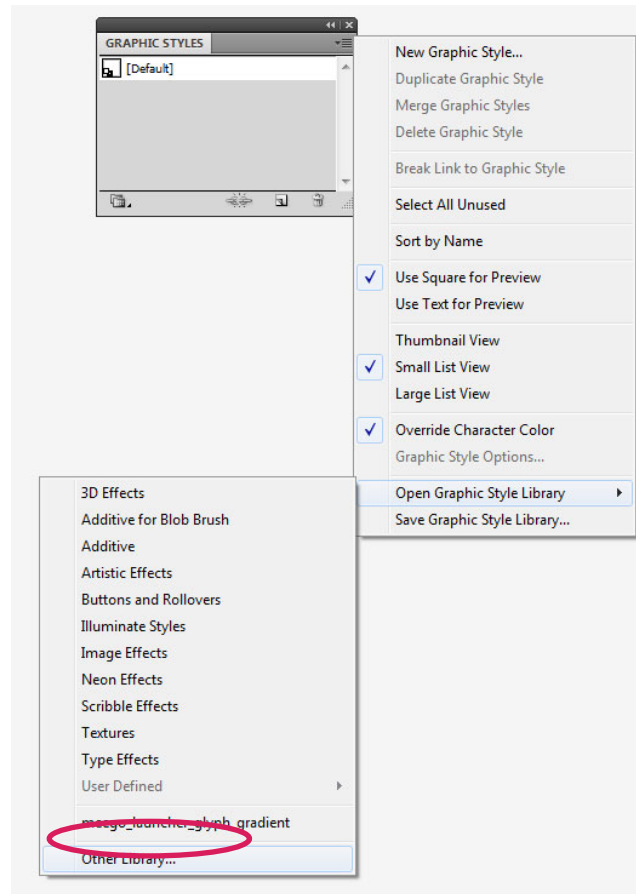


Enlarged Elements

Focal Zone

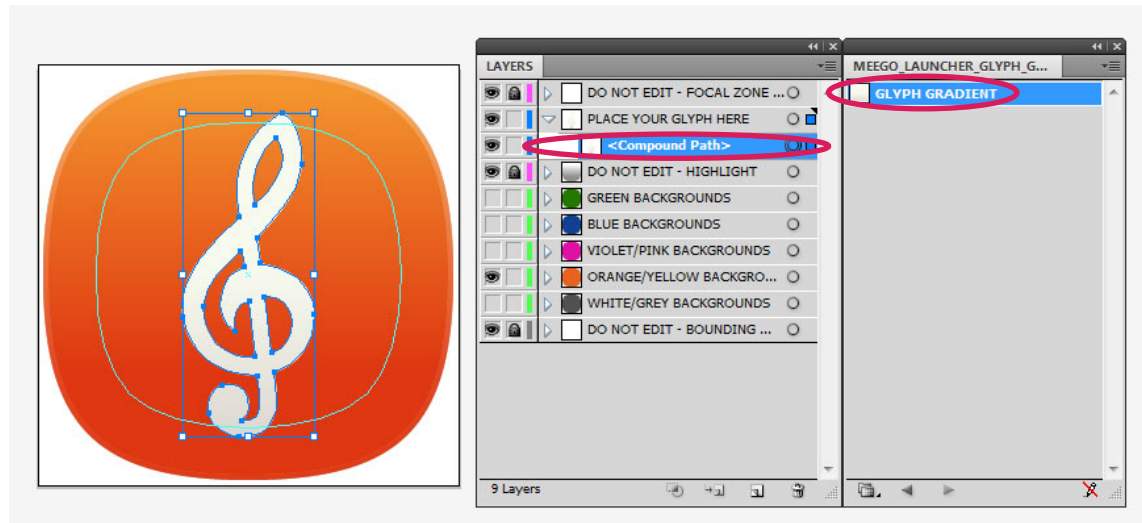


# Creating the icon with the AI template 1 - Gradient



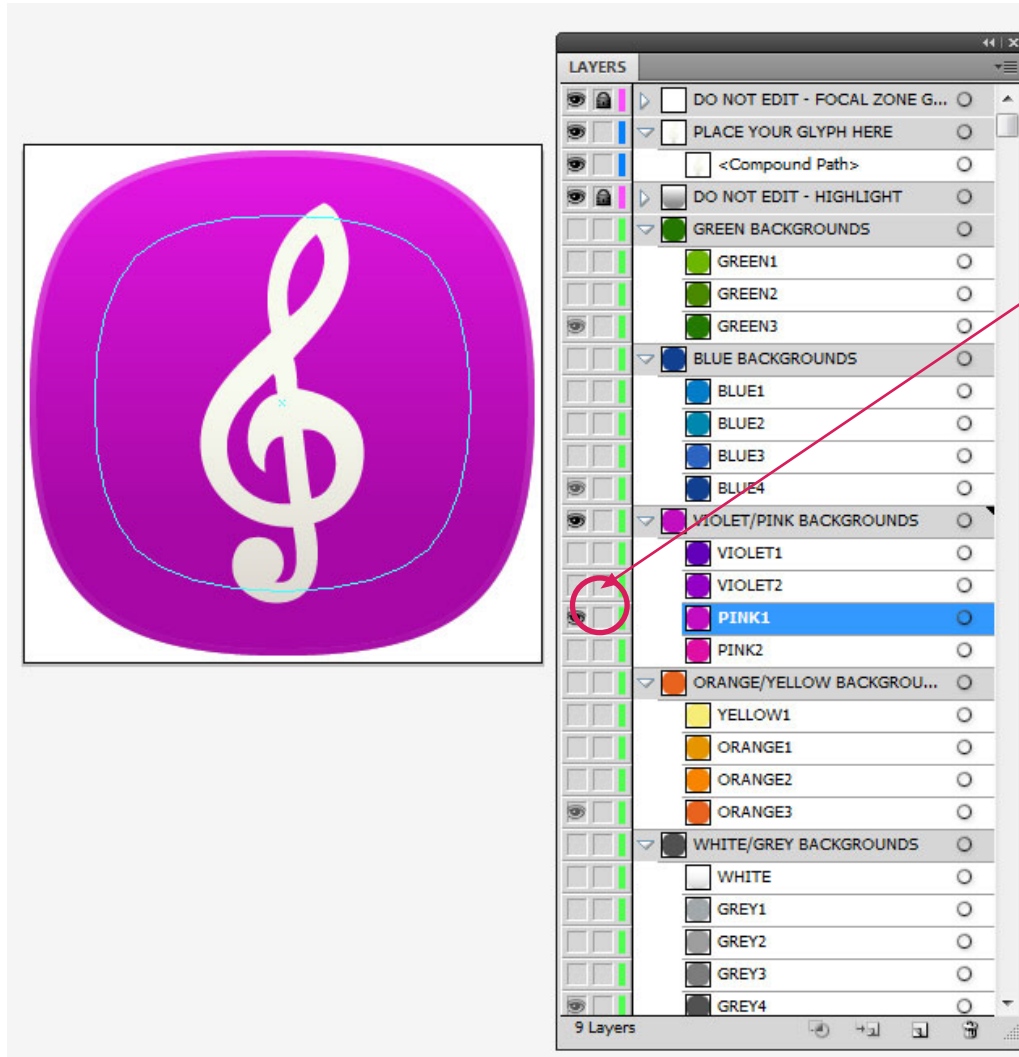
**Load a Graphic Style.** Open the Graphic Styles palette and select “Open Graphic Style Library”. Choose “meego\_launcher\_glyph\_gradient.ai” from the folder “graphic style” inside the Launcher icon creation kit.

**Apply the gradient.** Select your glyph shape and press the “GLYPH GRADIENT” thumbnail from the Graphic Styles palette. The correct gradient will be applied to your glyph.



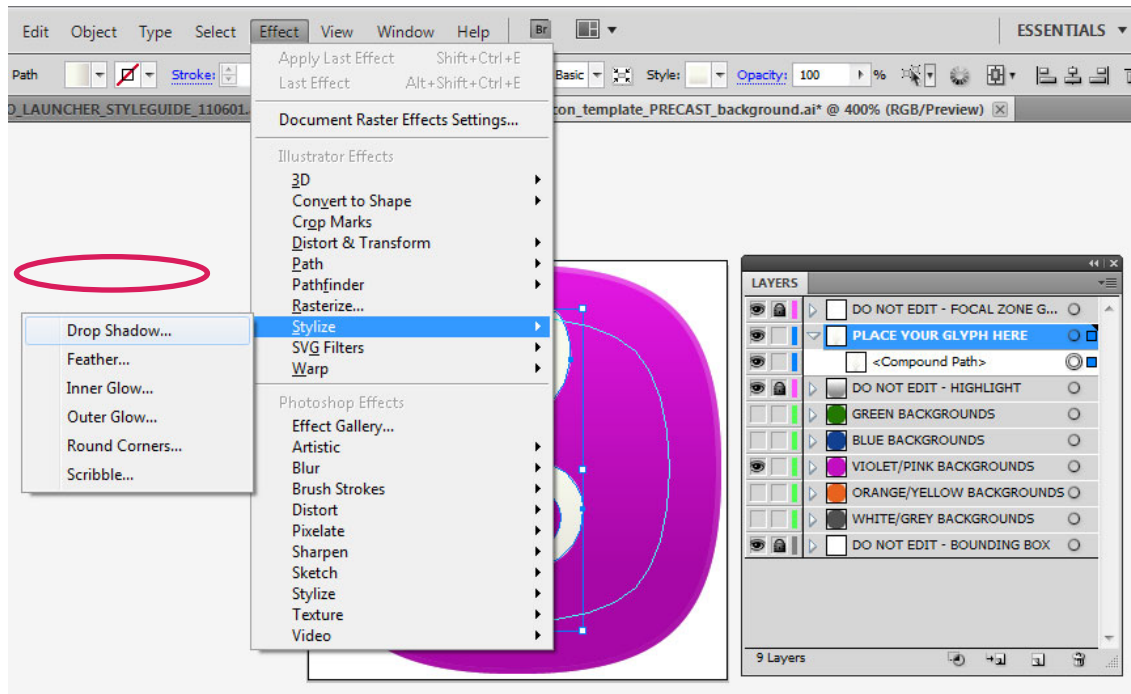


# Creating the icon with the AI template 1 - Backgrounds

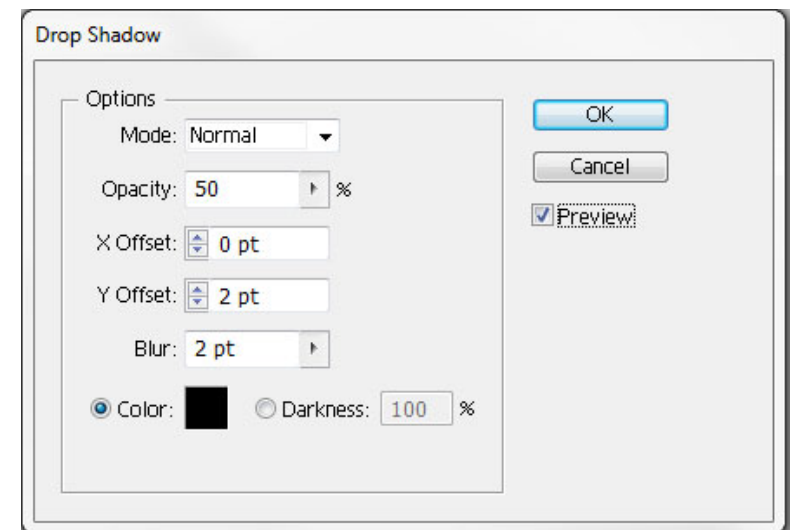


Select a background. Choose a background from the Layers palette by pressing on the “eye” sign in the Layers palette.

# Creating the icon with the AI template 1 - Glyph shadow

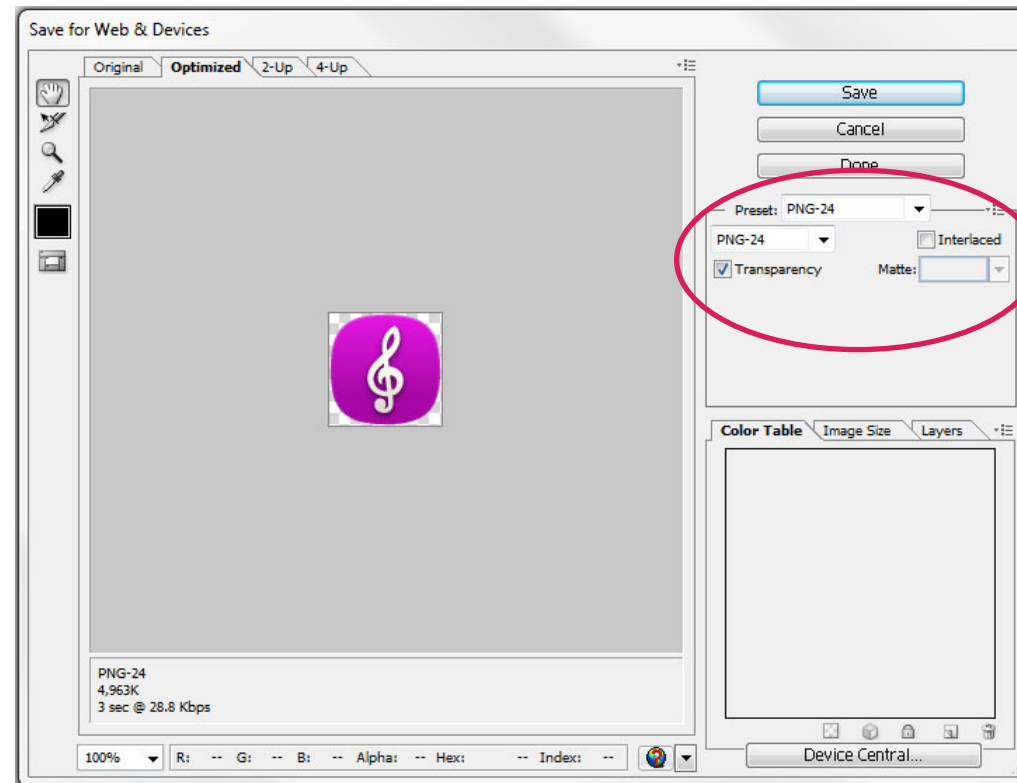
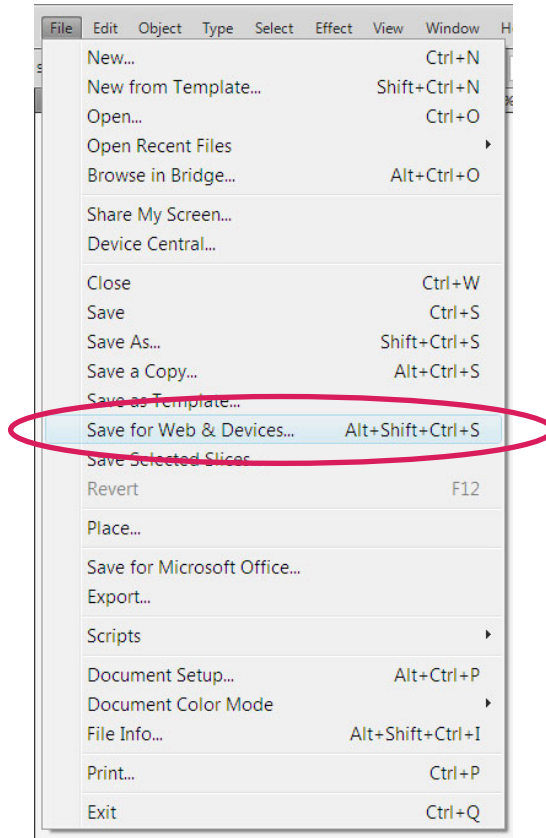


**Drop shadow.** Activate the glyph on top of the background. Select the “Drop Shadow” from the “Effect” options on the top menu bar. Apply the exact drop shadow settings shown in the window below.



# Saving the icon with the AI template 1

**Saving as PNG.** Select the option “Save for web and devices” from the top menu bar and select PNG-24 with transparencies. Save your PNG icon in the directory of your choice. (Please note: The PNG saving option only works correctly in Illustrator CS5. If you have lower versions please use the PSD template.) **The PNG icon is now ready for the device.**



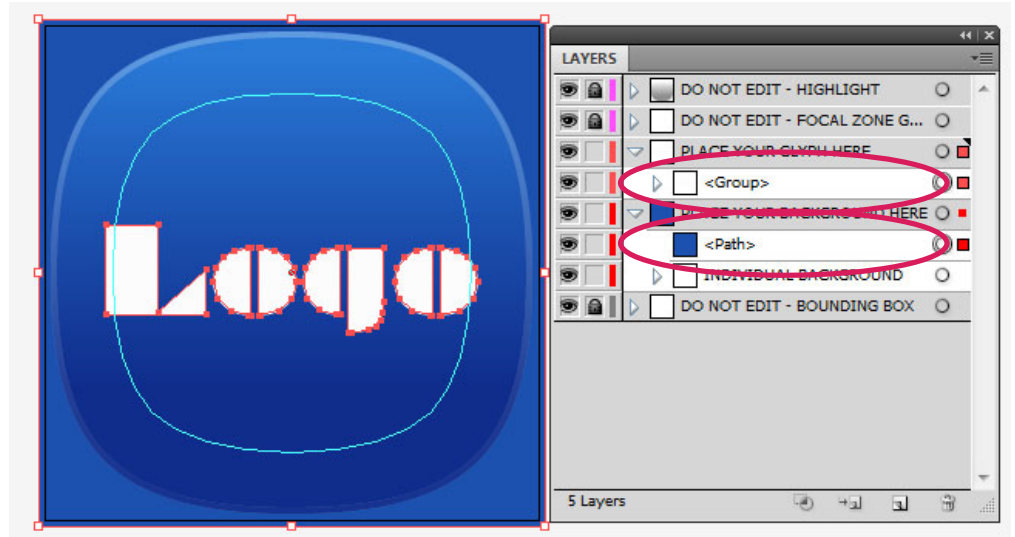
# Creating the icon with the AI template 2 - Background

If you want to create an icon with your own individual background you should open the Adobe Illustrator template “2\_Meego\_icon\_template\_INDIVIDUAL\_background.ait” and follow these easy steps to apply the correct shape and highlight to your graphic.

**Place your background.** Open or draw your background graphic in Adobe Illustrator. Select the layer “PLACE YOUR BACKGROUND HERE” and draw or place your graphic here.

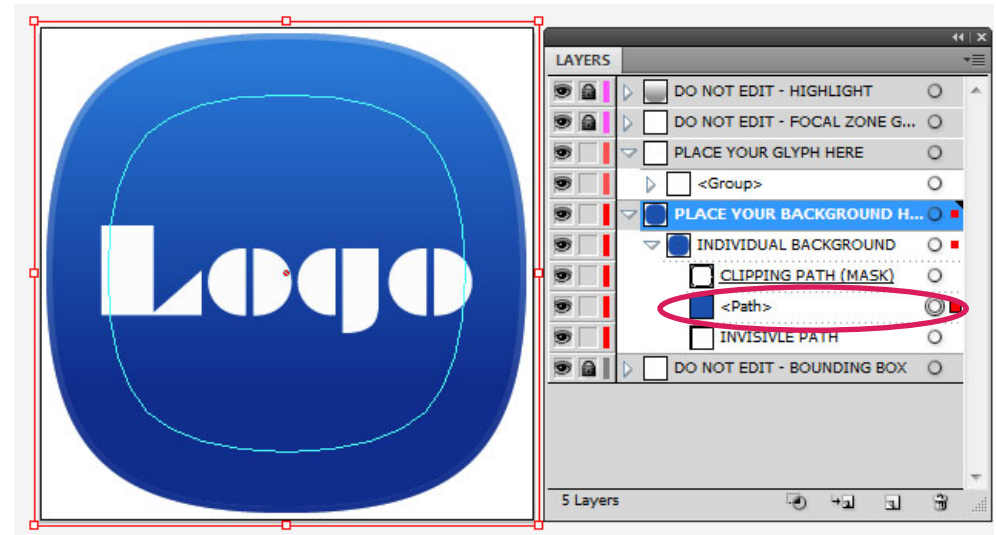
**Scaling your background.** Scale your graphic to fit the dimensions of the canvas. It may be necessary to temporarily group your graphic (ctrl/cmd +”g”) to scale it proportionally.

**Glyph.** If you want to have a white glyph as a focus on top of the background, place it in the layer “PLACE YOUR GLYPH HERE”.

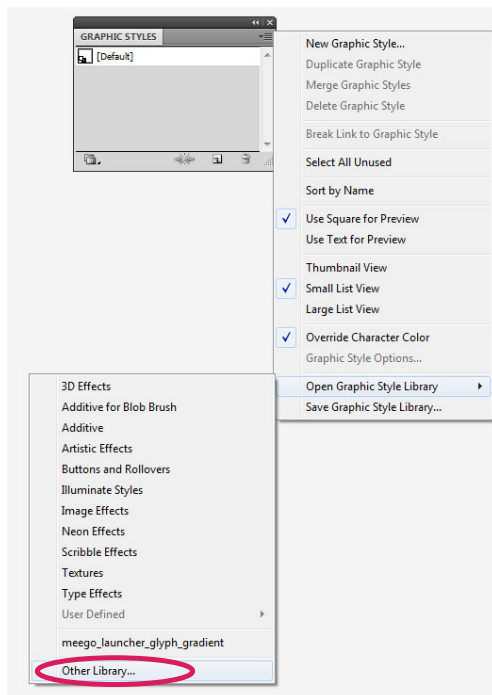


# Creating the icon with the AI template 2 - Mask

**Mask.** Place the layer with your background graphic underneath the layer “CLIPPING PATH (MASK)” so that the mask applies the correct shape to your individual background. Make sure your graphic is larger than the masking shape area (bigger than 78 x 78 px) to avoid flat distorted edges, your final icon should be a smooth surround shape as shown in the example.



**Load a Graphic Style.** Open the Graphic Styles palette and select “Open Graphic Style Library”. Choose “meego\_launcher\_glyph\_gradient.ai” from the folder “graphic style” inside the Launcher icon creation kit.

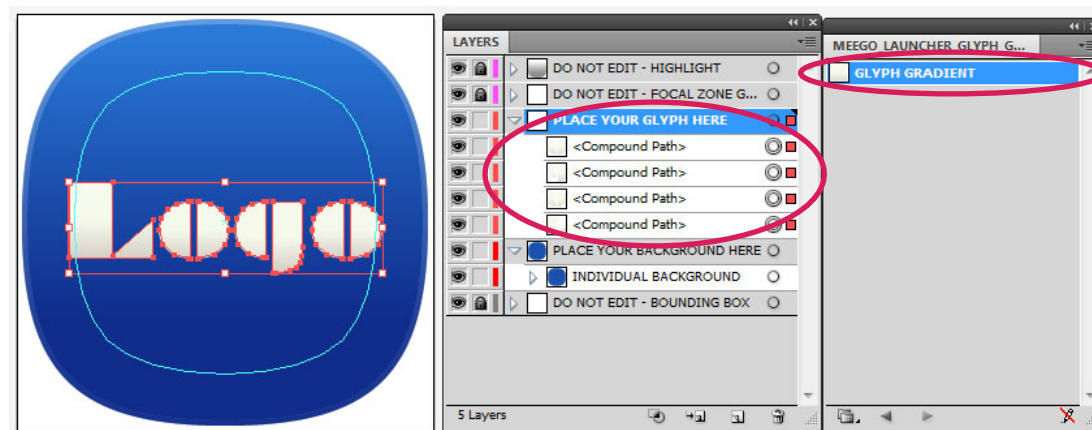


# Creating the icon with the AI template 2 - Glyph

**Glyph.** If you want to have a white glyph as a focus on top of the background, place it in the layer “PLACE YOUR GLYPH HERE”.

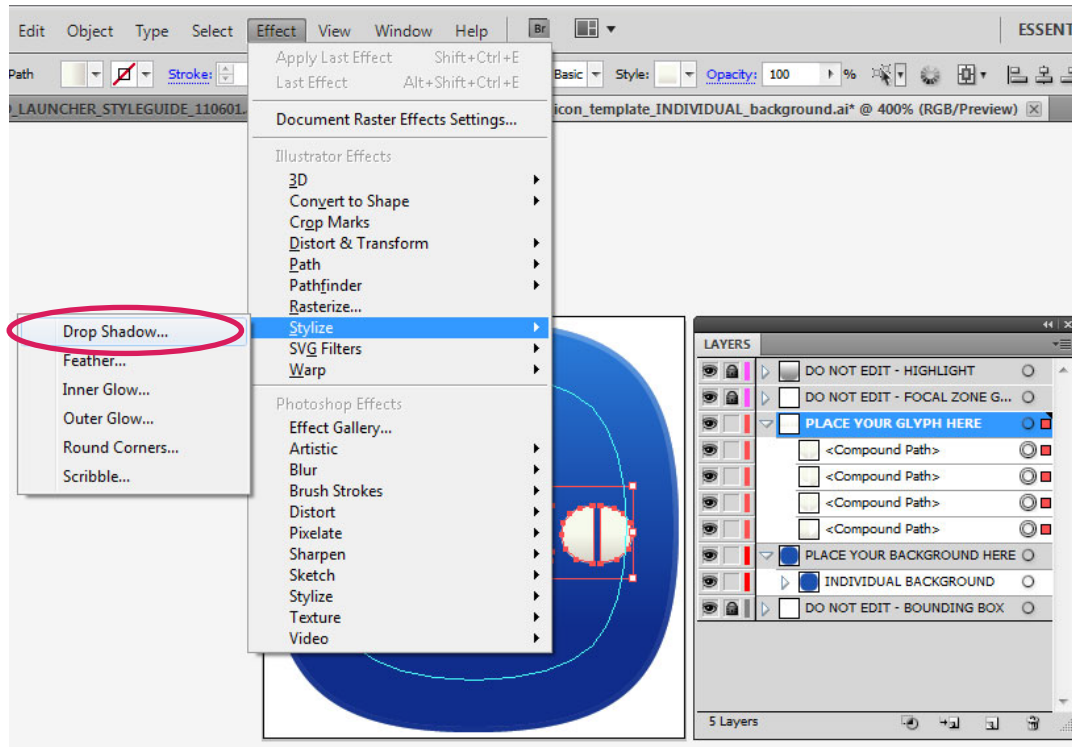
**Apply the gradient.** If you want to apply a gradient to your glyph select your glyph shape and press the “GLYPH GRADIENT” thumbnail from the Graphic Styles palette. The correct gradient will be applied to your glyph.

**Scaling your glyph.** Scale your graphic to fit the dimensions of the background below and place it in the centre of the Focal Zone (guides). It may be necessary to temporarily group your graphic (ctrl/cmd +”g”) to scale it proportionally. Elongated elements may exceed the recommended ‘Focal Zone’ by a few pixels.

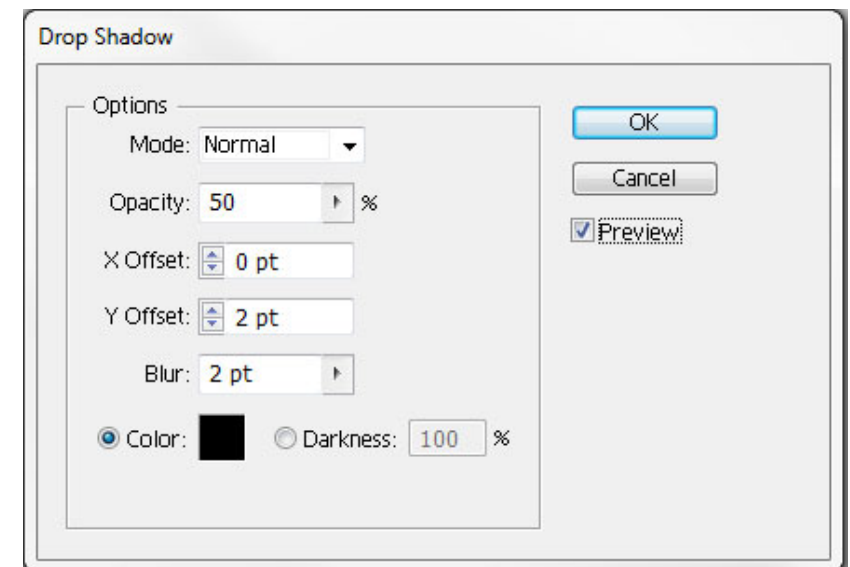




# Creating the icon with the AI template 2 - Glyph shadow

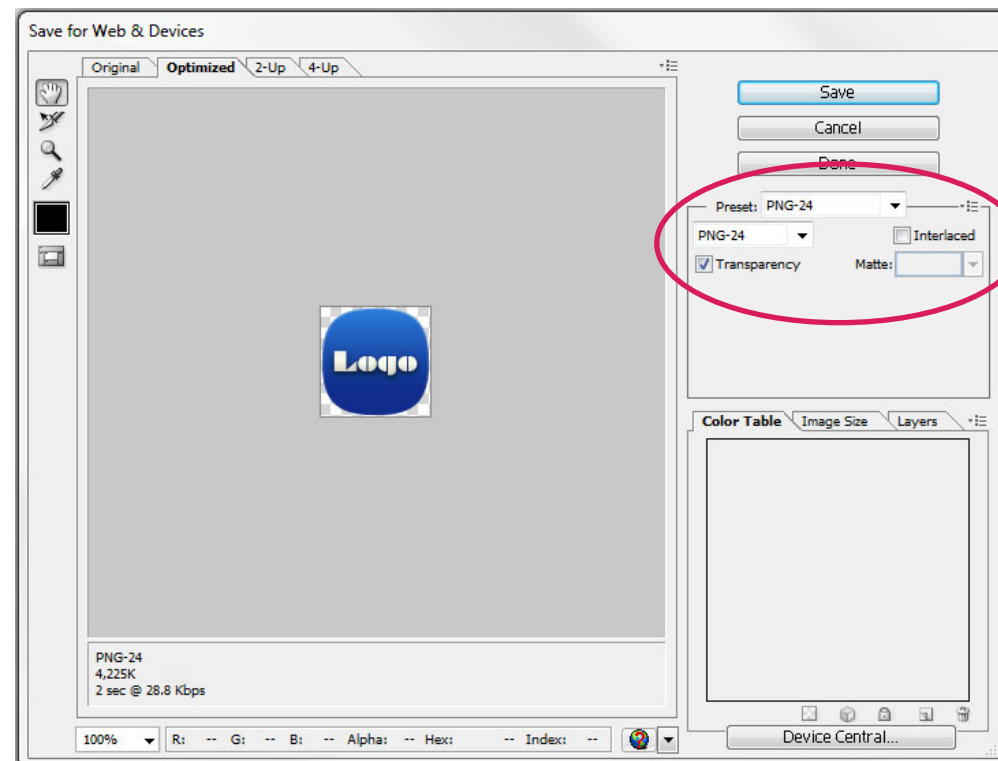
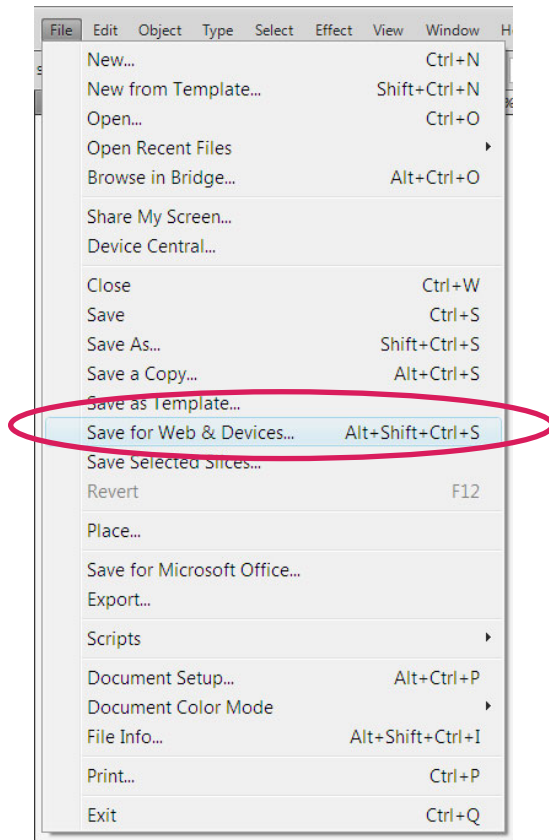


**Drop shadow.** Activate the glyph on top of the background. Select the “Drop Shadow” from the “Effect” options on the top menu bar. Apply the exact drop shadow settings shown in the window below.



# Saving the icon with the AI template 2

**Saving as PNG.** Select the option “Save for web and devices” from the top menu bar and select PNG-24 with transparencies. Save your PNG icon in the directory of your choice. (Please note: The PNG saving option only works correctly in Illustrator CS5. If you have lower versions please use the PSD template.) The PNG icon is now ready for the device.



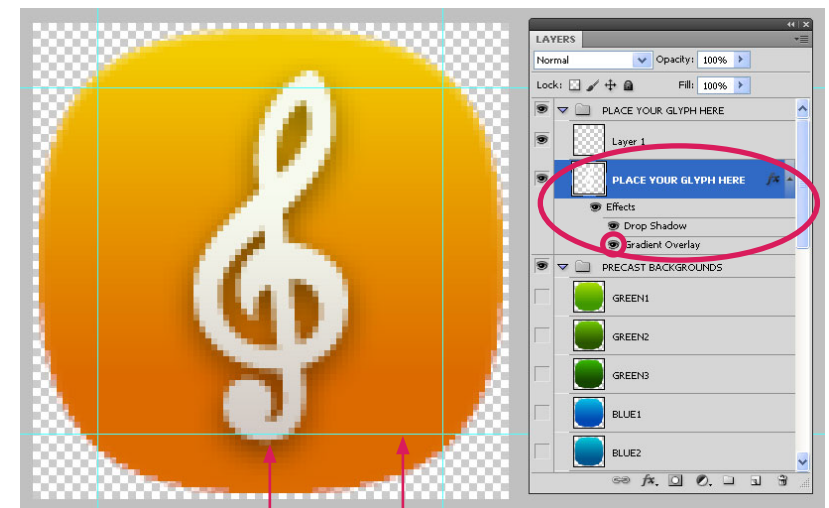
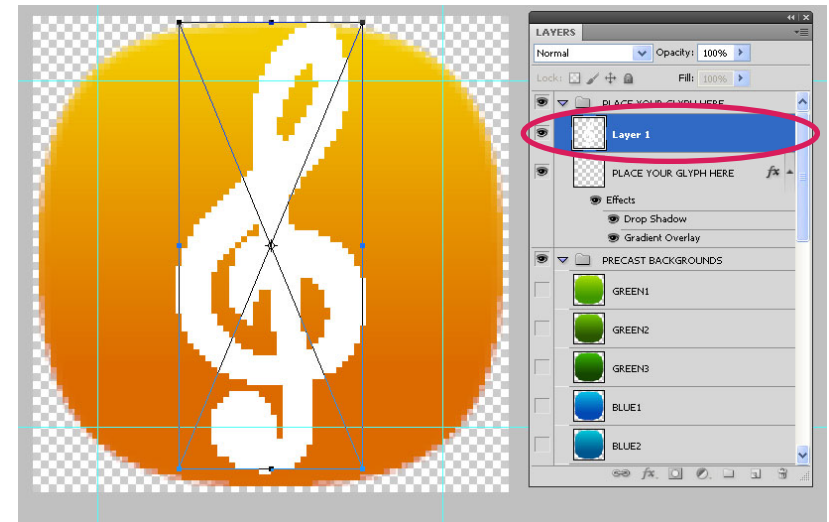


# Creating the icon with the PSD template 1

If you want to use precast coloured backgrounds and just put your glyph or logo on top, you should open the Adobe Photoshop template “1\_Meego\_icon\_template\_PRECAST\_background.psd” and follow these easy steps to attach your graphic to the Meego icon background.

**Place your graphic.** Open or draw your vector graphic in Adobe Photoshop. Set the colour of your graphic to white. Generally Photoshop creates a new layer if you paste your graphic in the template document. In order to place your graphic on the correct layer select the complete content of this new layer (ctrl/cmd +”a”) and cut it from the layer (ctrl/cmd +”x”). Select the layer “PLACE YOUR GRAPHIC HERE” in the Layers palette and paste the graphic (ctrl/cmd +”v”) onto this precast template layer. The correct shadow and gradient will be applied automatically to your graphic if it is placed here. If you don’t want to apply the gradient to your glyph deactivate the Layer Effect “Gradient Overlay” by pressing the eye symbol next to it in the Layers palette.

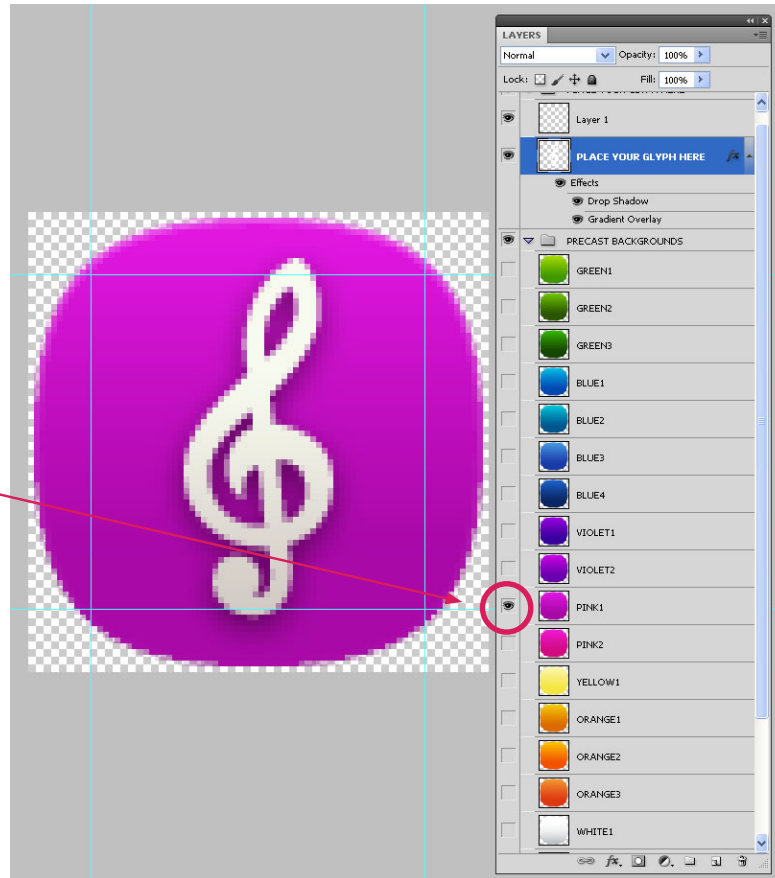
**Scaling your graphic.** Scale (ctrl/cmd +”t”) your graphic to fit the dimensions of the background below and place it in the centre of the “Focal Zone” (guides). Elongated elements may exceed the recommended “Focal Zone” by a few pixels.



Enlarged Elements Focal Zone

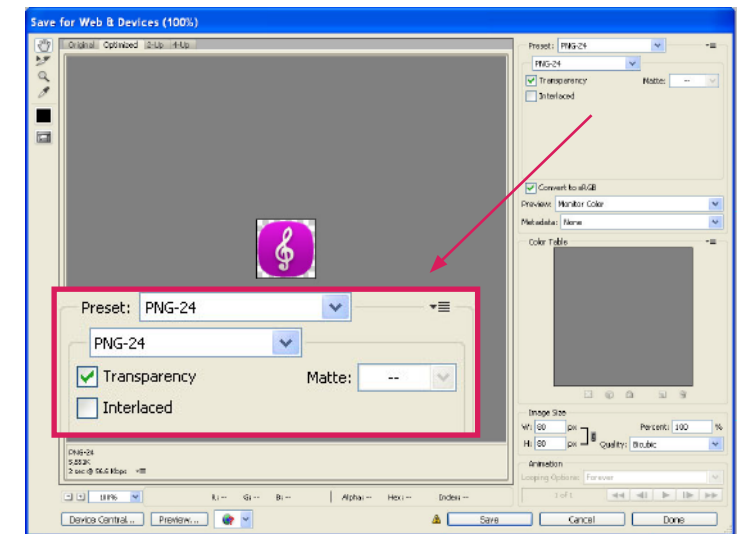
# Creating the icon with the PSD template 1 - Backgrounds

Select a background.  
Choose a background from the layer palette by pressing on the “eye” sign in the layer palette.



Saving as PNG. Select the option “Save for web and devices” from the top menu bar “File” and select PNG-24 with transparencies. Apply the optimisation details as shown in the screen shot. Save your PNG icon in the directory of your choice.

The PNG icon is now ready for the device.

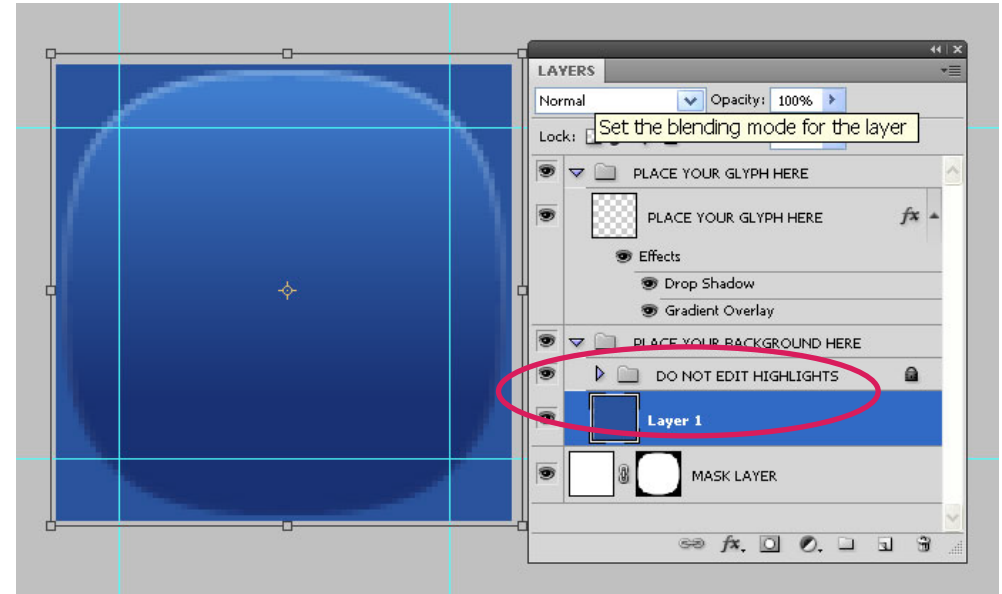


# Creating the icon with the PSD template 2

If you want to create an icon with your own individual background you should open the Photoshop Template “2\_Meego\_icon\_template\_INDIVIDUAL\_background.psd” and follow these easy steps to apply the correct shape and highlight to your graphic.

**Place your background.** Open or draw your background graphic in Adobe Photoshop. Generally Photoshop creates a new layer if you paste your graphic in the template document. Move (drag and drop) this new layer above the “Mask Layer” inside “PLACE YOUR BACKGROUND HERE” folder in the Layers palette.

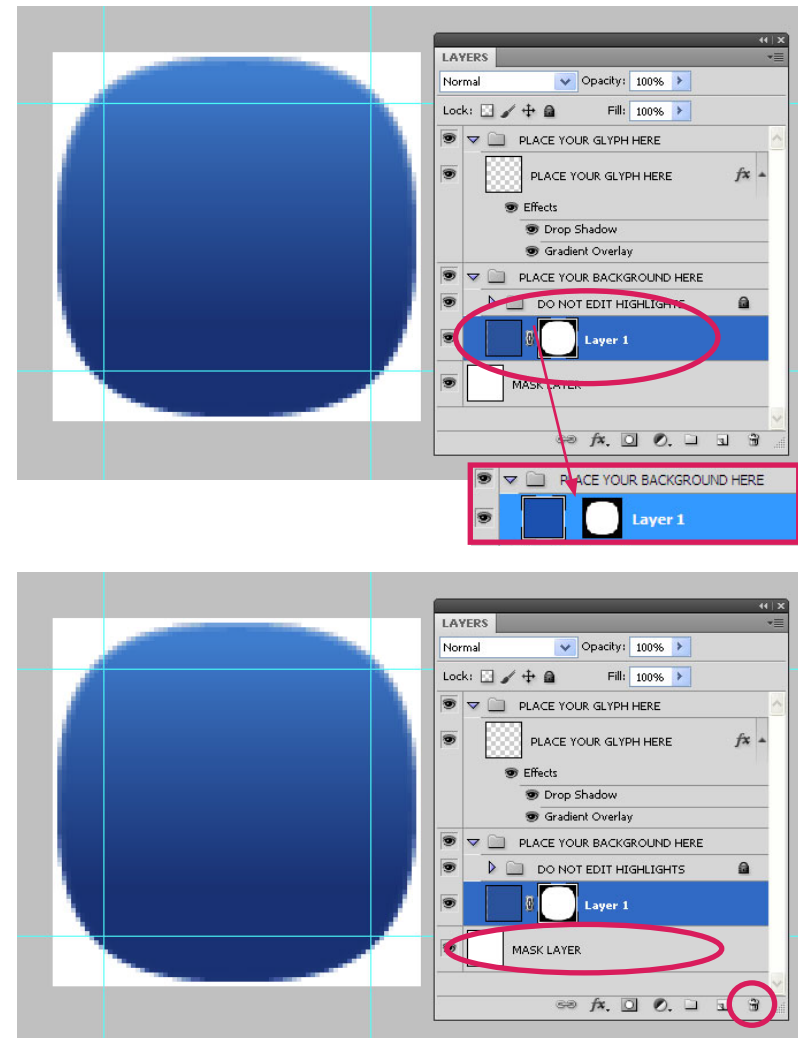
**Scaling your background.** Scale (ctrl/cmd +”t”) your graphic to fit the dimensions of the canvas. Press the “shift”-key while you scale the graphic to scale proportionally.



# Creating the icon with the PSD template 2 - Mask

**Mask.** Pick the black and white mask from the “MASK LAYER” in the Layers palette and drag it onto your background layer. The mask will apply the correct shape to your background. If you press the chain symbol (to unlock it) and select your background thumbnail in the Layers palette you can move and scale your background graphic behind the mask. Make sure your graphic is larger than the masking shape area (bigger than 78 x 78 px) to avoid flat distorted edges, your final icon should be a smooth surround shape as shown in the example.

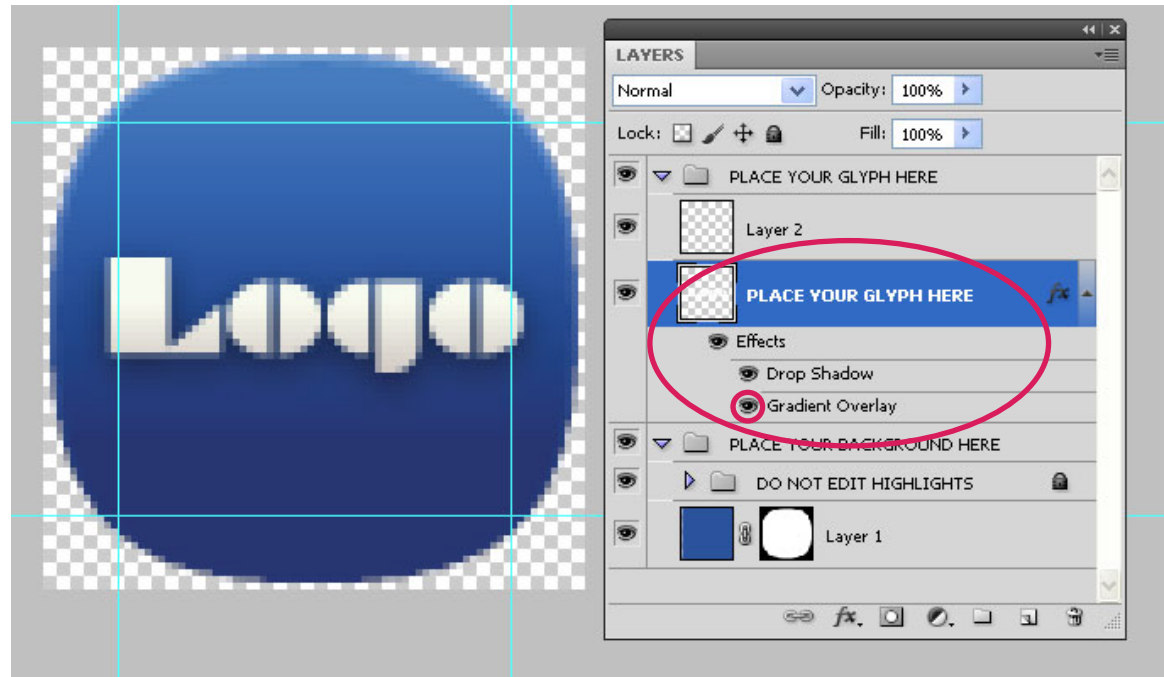
**Delete white layer.** The white “MASK LAYER” was just a placeholder. Activate the layer and press the trash can icon in the bottom menu bar of the Layers palette to delete it and to provide the transparent canvas.



# Creating the icon with the PSD template 2 - Glyph

**Place your glyph.** Open or draw your glyph in Adobe Photoshop. Generally Photoshop creates a new layer if you paste your graphic in the template document. In order to place the graphic on the correct layer select the complete content of your new layer (ctrl/cmd + "a") and cut it from the layer (ctrl/cmd + "x").

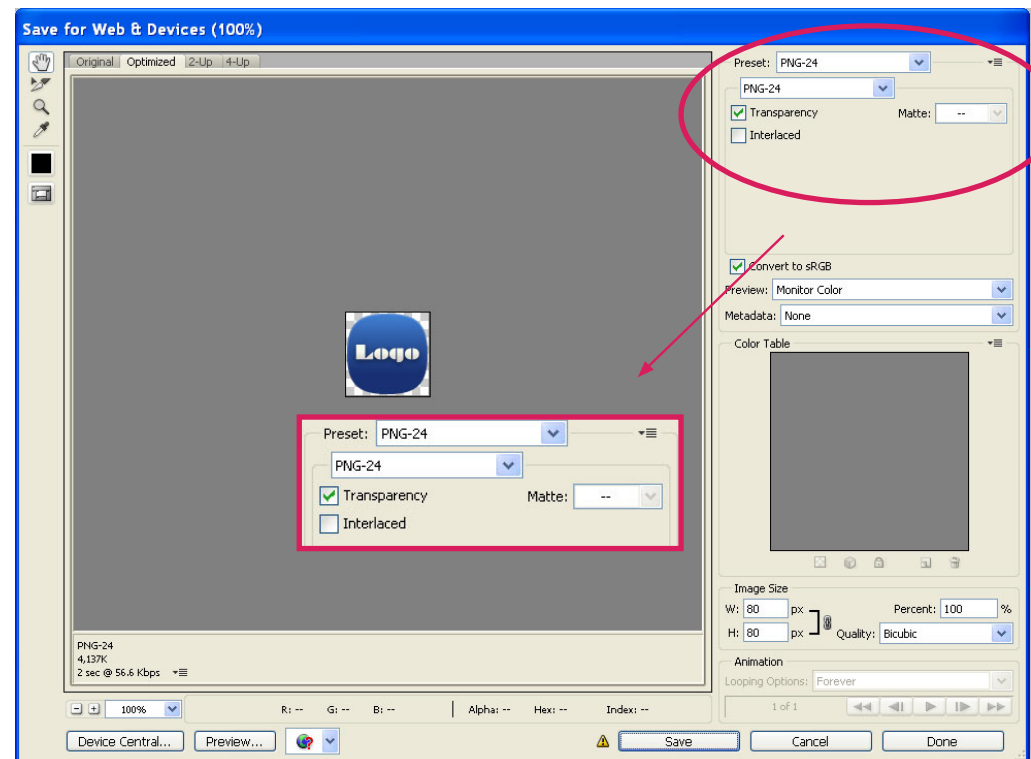
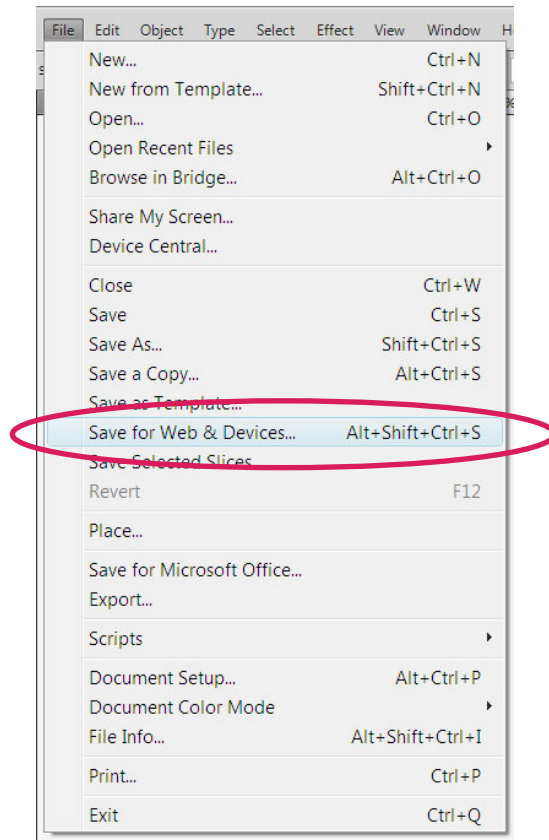
Select the layer "PLACE YOUR GLYPH HERE" in the Layers palette and paste the graphic (ctrl/cmd + "v") onto this precast template layer. The correct shadow and gradient will be applied automatically to your graphic if it is placed here. If you don't want to apply the gradient to your glyph deactivate the Layer Effect "Gradient Overlay" by pressing the eye symbol next to it in the Layers palette.



# Saving the icon with the PSD template 2

**Saving as PNG.** Select the option “Save for web and devices” from the top menu bar “File” and select PNG-24 with transparencies. Apply the optimisation details as shown in the screen shot. Save your PNG icon in the directory of your choice.

The PNG icon is now ready for the device.





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